

**BUILD YOUR
NETWORK
AND GROW
YOUR
BUSINESS**

Member Benefits	Micro (1-10 staff)	Small (11 – 50 staff)	Medium (51 – 250 staff)	Large (251 – 1000 staff)	Corporate (1001+ staff)
Member discounted access to 30+ events per annum	✓	✓	✓	✓	✓
Invitation only networking opportunities ¹		✓	✓	✓	✓
Dedicated member-only LinkedIn groups	✓	✓	✓	✓	✓
Fasttrack access to West London Institute of Technology	✓	✓	✓	✓	✓
Business growth advice and networking through: Screen Capital West / WL Digital Creative Network London West Innovation Network	✓	✓	✓	✓	✓
Business development toolbox: advice on data, boutique telemarketing and social media services	✓	✓	✓	✓	✓
Brokered introductions – Up to 2 per annum	✓	✓			
Brokered introductions – Up to 6 per annum			✓	✓	✓

LEADERSHIP

WLB Leaders Forum, including WL Bank of England panels	✓ ²	✓ ²	✓ ²	✓ ²	
Use of the 'WLB Member' logo on your company stationery ³	✓	✓	✓	✓	✓
WLB / PRBG Boards ¹	✓	✓	✓	✓	✓
WLB Annual General Meeting – voting rights	✓	✓	✓	✓	✓
Positioning members as experts – potential for speaker and media opportunities	✓	✓	✓	✓	✓
Access advice and support for West London Business Awards entry	✓	✓	✓	✓	✓
West London Corporate Leaders Action Group – collaboration on: <ul style="list-style-type: none"> Recruitment & Skills Place & Identity Net Zero & Infrastructure Innovation & Growth 					✓ ✓ ✓ ✓
'Premier supporter' positioning on www.westlondon.com					✓

KNOWLEDGE & INSIGHT

Member Benefits	Micro (1-10 staff)	Small (11 – 50 staff)	Medium (51 – 250 staff)	Large (251 – 1000 staff)	Corporate (1001+ staff)
Access the latest West London insights across multiple channels and networks (WLB LinkedIn, e-newsletters and special interest groups)	✓	✓	✓	✓	✓
Peer to peer networking and learning – Access to deep pool of experienced fellow business leaders	✓	✓	✓	✓	✓
Opportunity to raise visibility of your expertise /ambassadorship ⁴	✓	✓	✓	✓	✓
Dedicated Members' Area on westlondon.com	✓	✓	✓	✓	✓
West London Export Club	✓	✓	✓	✓	✓
Topical Insight Reports & Toolkits	✓	✓	✓	✓	✓
CEO 'State of West London' briefing – online or in person				✓	✓

HAVE YOUR SAY

West London Policy Groups – Membership ¹ / Evidence / case studies <ul style="list-style-type: none"> Built Environment Transport & Infrastructure Education & Skills Environment & Climate Change 	✓	✓	✓	✓	✓
Cross Party Group for West London ¹	✓	✓	✓	✓	✓
Targeted advocacy and representation to local, city and national policy makers	✓	✓	✓	✓	✓
Park Royal Business Group	✓	✓	✓	✓	✓
Opportunities to join delegations and input to UKREiIF, MIPIM, Anthropy, UN COP ¹	✓	✓	✓	✓	✓

MARKETING & BRAND BUILDING

Promotional support through WLB networks ⁵	✓	✓	✓	✓	✓
West London Business Awards and flagship events partner opportunities ⁶	✓	✓	✓	✓	✓
On-site marketing opportunities at events ⁶	✓	✓	✓	✓	✓
Bespoke marketing to WLB's Members & Supporters network of 25,000+ ⁶	✓	✓	✓	✓	✓

¹ By invitation | ² By invitation leaders from medium and large businesses plus fast growth micro/small | ³ Printed certificates for display available on request | ⁴ Via podcasts, 1-2-1 introductions, blog/opinion articles, speaker | ⁵ Target max. 4 articles and 12 tweets or posts per annum | ⁶ Additional fees may apply